

MAY 9
1977

FILE

fashion calendar

JANUARY

FEBRUARY

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MARCH

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MAY

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JULY

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37th year

• a weekly publication

1978 - - NEXT YEAR

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore, will yield maximum use of FASHION CALENDAR to the reader. . . Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, MAY 9, 1977

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday May 9 3:30 P.M.	SLEEPWEAR & LOUNGEWEAR BY STAN HERMAN Premiere showing at 4:00. By invitation. Contact: Joan Bauer, 490-3565.	KENTELLE INTERNATIONAL (90 PARK AVENUE)	CIRCLE IN THE SQUARE 1633 BROADWAY (50TH ST)
Monday May 9 5:00 P.M. Cocktails	FALL-HOLIDAY FASHION SHOW Featuring anti-cling Crepeset nylon -- sleepwear, loungewear, daywear. Show at 6:00. By invitation. Buyers: Doris Ryan, 730-5366; Manufacturers: Deborah Miller, 730-5350; Press: Erica Fineberg, 682-6699.	AMERICAN ENKA	HOTEL PIERRE GRAND BALLROOM
Beginning Monday May 9	FALL ACCESSORIES COLLECTION Watches, clocks, small leather articles, luggage, lighters; and introducing pen collection. By reservation. Contact: Kathy Lecube, PL 3-7004.	LES MUST DE CARTIER	16 EAST 52ND STREET
Monday May 9- May 20	OPENING OF FALL COLLECTION By Emilio Pucci, Margit Brandt, The Studio Collection, and Rutledge. (Week of May 9, slide show at 9:30, 11:00, 2:00, 3:30). Contact: MU 2-1333.	FORMIT ROGERS	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR
Monday May 9- May 20	FALL INTIMATE APPAREL MARKET WEEK Continuous by appointment. Contact: Bernadette Koziel, PL 7-9600.	KAYSER ROTH	640 FIFTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday May 9	FALL BELT COLLECTION Continuous by appointment. Contact: Stephanie, 868-6750.	CALVIN KLEIN FOR OMEGA FASHIONS	330 FIFTH AVENUE ROOM 1102
Beginning Monday May 9	FALL JEWELRY AND BELT COLLECTION Buyers: Gail Meehan; Press: Marcia Colton, 679-6281.	P.C. DESIGNS, INC. BY PETER CATALANO	385 FIFTH AVE. (36TH ST) SHOWROOM - SUITE 809
Monday May 9- May 18	FALL LINGERIE MARKET WEEKS "Romantically Inclined" -- daily at 9:30, 10:30 and 2:30. By invitation. Contact: Priscilla Weinlandt, 582-6767.	VANITY FAIR	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Monday May 9- May 12	FALL MARKET WEEK Shows at 9:30 (not May 9), 11:00, 2:00 and 3:30 (not May 12). Buyers: 557-1920; Press: Ellen Meshnick, 557-1929.	VASSARETTE	261 MADISON AVENUE SHOWROOM
May 9	EARLY FALL HANDBAG MARKET WEEK. Contact: Nat'l Assoc. Handbag Mfrs., 947-3424.		
Just Issued	SPRING 1978 COLORS FOR ACCESSORIES Forecast colors for Spring 1978 for scarves, gloves, jewelry and related items. Contact: Nancy Mascola, MU 5-5881.	COLOR ASSOCIATION OF U.S., INC.	200 MADISON AVENUE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday May 10 8:00 A.M.	FALL BODY FASHIONS & INTIMATE APPAREL Show at 8:30 A.M. For retailers, by invitation. Contact: 754-4360.	BODY FASHIONS/INTIMATE APPAREL MAGAZINE	RIVERBOAT 5TH AVE & 34TH STREET
Tuesday May 10 11:00 A.M.- 2:00 P.M.	PRESS PREVIEW: GIVENCHY HANDBAGS Premiere of signature handbags by Givenchy; and purse accessories. (Buffet). By invitation. Publicity: Ruth Hammer Assoc., 682-6620. Buyers: 679-6066.	BARONET	411 FIFTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday May 10 4:00 P.M.	PRESS SHOWINGS-- FALL AND HOLIDAY Clothes to wear at home; and lingerie. Also, May 11 at 4:00. By invitation. Thereafter by appointment. Contact: Marie-Rose Bernstein, 581-8581.	FERNANDO SANCHEZ	50 WEST 57TH STREET SHOWROOM - 7TH FLOOR
Tuesday May 10 5:00 P.M.	LOUNGEWEAR FABRICS FROM CHINA SILK COLLECTION Multi-media presentation of slides & European boutique fashions. Contact: 391-4243.	MILLIKEN AND COMPANY	1045 SIXTH AVE. (40TH ST) 7TH FLOOR
Tuesday May 10 5:30 P.M.	PRESS RECEPTION: "LA FEMME FAROUCHE" By invitation. Contact: Petrina Wells, Rogers & Cowan, 486-7100.	NINA RICCI	DOUBLES-5TH AVE & 59TH ST SHERRY NETHERLAND
Tuesday May 10 5:30 P.M.	SEVENTY-EIGHTH ANNUAL FASHION SHOW Retrospective honoring Richard Avedon. Tickets \$10.00. Contact: 636-3465.	PRATT INSTITUTE (BROOKLYN, N.Y.)	N.Y. HILTON HOTEL SUTTON ROOM
Beginning Tuesday May 10	PREMIERE OF FALL COLLECTION By appointment. Contact: Andrea Basile, 265-5892.	GUNTER	240 CENT.PARK SOUTH APT. 25B
Tuesday May 10- May 12	9TH INTERNATIONAL LEATHER GOODS SHOW AT HOTEL AMERICANA -- Handbags, luggage, personal leather goods, ready-to-wear in leather and other materials. Contact: International Trade Shows, 545 Fifth Avenue, 687-1185.		
May 10- May 13	INTERSTOFF IN FRANKFURT -- 37TH SEMI-ANNUAL FABRICS TRADE FAIR Contact: German-American Chamber of Commerce, 686 Fifth Ave., 582-7788.		
Wednesday May 11 8:30 A.M.	F ALL SLEEPWEAR, ROBES & LOUNGEWEAR COLLECTION By invitation. Contact: Margaretha Murphy, 685-7900.	JOHN KLOSS FOR CIRA (105 MADISON AVENUE)	STUDIO 54 254 WEST 54TH STREET
Wednesday May 11 9:00 A.M. Breakfast	BEAUTY & HEALTH-- PRESS BREAKFAST Vidal Sassoon will present his new hair-care products in the "40 Carrots" Restaurant. By invitation. Publicity: Samantha Drake, 751-7721.	VIDAL SASSOON	BLOOMINGDALE'S 1000 THIRD AVENUE
May 11	4:00 P.M., FERNANDO SANCHEZ (2nd Show), 50 West 57th Street, 581-8581.		
Wednesday May 11 5:00 P.M.	RECEPTION & STUDENTS' AWARDS PRESENTATION Presentation at 6:00 P.M. By invitation. Contact: 684-7350.	ILGWU	ST. REGIS HOTEL ROOF
Thursday May 12 4:00 P.M.	SHOWING OF FALL COLLECTION By Donna Karan and Louis Dell'Olio. By invitation. Press: Eleanor Lambert, 688-2130. Buyers: 221-7880.	ANNE KLEIN & COMPANY (205 WEST 39TH STREET)	HOTEL PLAZA GRAND BALLROOM

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday May 16 5:30 P.M.	COCKTAIL RECEPTION FOR RETAIL CUSTOMERS Fall collection. (5:30-7:30). By invitation. Contact: Catherine Cahil, 560-5948.	WAMSUTTA MILLS	111 WEST 40TH STREET SHOWROOM - 16TH FLOOR
Beginning Monday May 16	OPENING OF FALL LEATHER COLLECTION Continuous by appointment. Contact: Laura Addams, 221-6922.	CALVIN KLEIN FOR BEGED-OR	526 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Tuesday May 17	SHOWING OF FALL COLLECTION Continuous by appointment. Contact: 354-8080.	TUCKER SPORT BY LEE EVINS	1400 BRAODWAY SHOWROOM - 2ND FLOOR
Thursday May 19 12:00 Noon Luncheon	23RD ANNUAL FASHION SHOW BY ISRAELI DESIGNERS Gala show, modeled by celebrities from "every spectrum" of the arts and T.V. Fashion show producer: Frances Laterman, 876-5291. Admission \$20.00 plus minimum purchase of \$1000.00 in Israeli Bonds. Contact: OR 7-9650.	STATE OF ISRAEL BONDS, WOMEN'S DIVISION	WALDORF-ASTORIA GRAND BALLROOM
May 20- May 24	SHOWINGS IN DALLAS -- FALL READY-TO-WEAR SHOWINGS AT DALLAS APPAREL MART. Contact: Jack Goldstein, 752-2422; or Apparel Mart, (214) 637-1970.		
Sunday May 22- May 25	FIFTEENTH SEMI-ANNUAL BOUTIQUE SHOW Contact: Oscar Pluznick, 50 Hunt St., Watertown, Mass.; or 563-3960.	NATIONAL BOUTIQUE SHOW	N.Y. COLISEUM COLUMBUS CIRCLE
Beginning Monday May 23	FALL AND WINTER FUR COLLECTION Showing at 10:00 & 2:00 daily. By appt. Contact: Bert Fishman, 947-2020.	VALERIE FURS; V.S.R. ASSOC. SCHREIBMAN-RAPHAEL, INC.	150 WEST 30TH STREET SHOWROOM - 12TH FLOOR
Beginning Monday May 23	FALL AND WINTER FUR COLLECTION Featuring natural royal Samink; and other furs. By appt. Contact: BR 9-2763.	I. WASSERMAN & SON	352 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday May 24- May 27	"TEXITALIA" FABRICS FAIR; SPRING-SUMMER '78 First annual exhibit in N.Y. by 43 leading Italian fabric producers. Press: Eleanor Lambert, 688-2130. Trade: Rita de Luca, 432-9250.	ITALIAN TRADE COMMISSIONER (1 WORLD TRADE CENTER)	U.N. PLAZA HOTEL 1 U.N. PLAZA(1ST & 44 ST)
Wednesday May 25 11:30 A.M.	PRESS SHOWING OF FUR COLLECTION By invitation. Contact: Jean Burke, PL 3-4073 or 421-2000, ext. 496.	REVILLON	SAKS FIFTH AVENUE 5TH FLOOR
Wednesday May 25 6:00 P.M.	SPRING-SUMMER '78-'79 FABRICS FROM ITALY "Fabric Parade". By invitation. Contact: Gabriella Forte, 744-2714.	CANTONI	U.N. PLAZA HOTEL 1 U.N. PLAZA(1ST & 44 ST)
Thursday May 26 12:30 P.M. Luncheon	GRADUATION LUNCHEON Speaker: Alan B. Gilman, President, Abraham & Straus. Associate degrees to graduates; awards to outstanding alumni. By invitation. Contact: TR 9-4644.	TOBE-COBURN SCHOOL	HOTEL PIERRE BALLROOM
May 30	DECORATION DAY (Monday - Legal Holiday).		
Tuesday May 31 11:00 A.M.	PRESS SHOWING: FURS BY RALPH LAUREN Men's and women's furs. By invitation. Contact: Jeff Tepper, 244-8755.	THE TEPPER COLLECTION	330 SEVENTH AVENUE SHOWROOM - 5TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday May 31 1:00 P.M.	FUR COLLECTION BY GEOFFREY BEENE By invitation. Thereafter at showroom, 14th floor. Contact: 564-1080.	H.B.A. FUR CORP. (350 SEVENTH AVENUE)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Tuesday May 31 2:00 P.M.	FALL AND WINTER FUR COLLECTION Fashion show produced by Mia Grau. By invitation. Contact: PE 6-6944.	CHRISTIE BROTHERS	333 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday May 31 3:30 P.M.	PRESS SHWOING OF FURS FOR WOMEN By invitation. Thereafter by appointment. Contact: LO 4-4726.	PIERRE CARDIN FOR MICHAEL FOREST	333 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Tuesday May 31 5:00 P.M.	FUR FASHION SHOW: FIFTIETH ANNIVERSARY By invitation. Thereafter by appointment. Contact: 736-5573.	HOUSE OF BLACK DIAMOND	333 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Wednesday June 1 7:10 A.M. Breakfast	ANNUAL BREAKFAST FASHION SHOWS Starring Lou Jacobi, Van Johnson, Ann Miller, Jerry Orbach, Gloria Swanson, others. Breakfast: June 1, 2, 3, 7, 8, 9, 10, 14, 15. (Show at 7:50). Afternoon: refreshments 4:20 (Show 4:58)--June 2, 6, 9, 13. By invitation. Contact: 391-4436.	MILLIKEN & COMPANY	WALDORF-ASTORIA GRAND BALLROOM
Wednesday June 1 9:00 A.M.	SORBARA FUR FASHIONS; & GROUP BY MARY McFADDEN By invitation. Thereafter by appointment. Contact: 594-3897.	JERRY SORBARA, INC.	150 WEST 30TH STREET SHOWROOM - 15TH FLOOR
Wednesday June 1 10:30 A.M.	WHOLESALE FURS AND HALSTON COLLECTION By invitation. Buyers: 279-0633; Press: Jody Donohue Assoc., 688-8653.	BEN KAHN (150 WEST 30TH STREET)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Wednesday June 1 11:30 A.M.	ANNUAL GRADUATION LUNCHEON Speaker: Lucille Ross, N.Y. Deputy Mayor of Planning. Contact: 752-1530.	LABORATORY INSTITUTE OF MERCHANDISING (12 EAST 53)	HOTEL PLAZA GRAND BALLROOM
Wednesday June 1 12:00 Noon	FUR COLLECTION BY KASPER By invitation. Buyers: 244-0770. Press: Rubye Graham, 355-0557.	MILONA FURS	150 WEST 30TH STREET SHOWROOM - 6TH FLOOR
Wednesday June 1 2:00 P.M.	FUR COLLECTION BY OSCAR DE LA RENTA By invitation. Thereafter by appointment. Contact: 736-8552.	WAGNER FURS	150 WEST 30TH STREET SHOWROOM - 20TH FLOOR
Wednesday June 1 3:00 P.M.	FUR COLLECTION BY JOHN ANTHONY By invitation. Thereafter at showroom, 2nd fl. Contact: Ned Blash, 255-4800.	JAN ORIGINALS (307 SEVENTH AVENUE)	550 SEVENTH AVE - 24TH FL JOHN ANTHONY SHOWROOM
Wednesday June 1 4:00 P.M.	FALL & WINTER FUR "INSPIRATION" COLLECTION For buyers, by invitation. Contact: Sandra Gottfried at Bell & Stanton, PL 9-4800.	AMERICAN FUR INDUSTRY	WALDORF-ASTORIA GRAND BALLROOM
Thursday June 2 9:00 A.M.	AWARD-WINNING MINK DESIGNS BY STUDENTS By invitation. Contact: Jacalyn Lupo at Steve Gold Assoc., 935-1040.	SAGA MINK	PARSONS SCHOOL OF DESIGN 70 FIFTH AVENUE (3RD FL)
Thursday June 2 10:30 A.M.	PREVIEW OF FUR COLLECTIONS Fur fashions designed by Givenchy, Calvin Klein and Viola Sylbert. Thereafter in showroom, 18th floor. Contact: PE 6-5550.	ALIXANDRE FURS (150 WEST 30TH STREET)	PLACE TO BE ANNOUNCED

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday June 1 11:45 A.M.	FURS BY BONNIE CASHIN; MEN'S BY PIERRE CARDIN By invitation. Buyers: Tom Moriber, 244-2179. Press: Essie Pinsker, 221-8330.	REIN, RAME & GURVITCH	150 WEST 30TH STREET SHOWROOM - 2ND FLOOR
Thursday June 2 2:00 P.M.	PRESS PREVIEW: FALL-WINTER FURS By invitation. Thereafter at 10:30 & 2:30. By appointment. Contact: 695-8340.	CHRISTIAN DIOR FURS; LAURENCE KAYE FURS	345 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Thursday June 2 3:30 P.M.	FUR FASHIONS BY ANNE KLEIN By invitation. Thereafter by appointment. Contact: LO 4-4726.	MICHAEL FORREST	333 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Thursday June 2 5:30 P.M.	"FABLED FURS OF RUSSIA" -- FASHION SHOW Fashion show by leading furriers, using Russian pelts. By invitation. (Must present at door). Also June 3 at 9:30 A.M. Contact: Rubye Graham, 355-0557.	V/O SOJUZPUSHINA, USSR; AMTORG TRADING CORP.	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Thursday June 2- June 3	EXHIBITION OF RUSSIAN FURS Exhibition of Russian fur pelts and Russian-designed fur garments. Open to fur industry, 11:00 to 4:00. No invitation required. Contact: Rubye Graham, 355-0557.	V/O SOJUZPUSHINA OF USSR; AMTORG TRADING CORP.	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Friday June 3 9:00 A.M. & 12:00 Noon	TWO SHOWINGS: AMERICAN READY-TO-WEAR Co-Chmn.: Bernadine Morris, N.Y. Times; Kalman Ruttenstein, pres., Bonwit Teller. Prices: Breakfast--\$15.00, members; \$25.00, guests. Luncheon--\$20.00, members; \$30.00, guests. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
June 3	9:30 A.M., V/O SOJUZPUSHINA RUSSIAN FURS (2nd Show), F.I.T., 227 W. 27, 355-0557.		
Friday June 3 11:00 A.M.	FUR FASHIONS BY YVES SAINT LAURENT (Note change of place). By invitation. Buyers: 594-4415. Press: D & D Communications, 697-4955.	GOLDIN-FELDMAN	HOTEL PIERRE COTILLION ROOM
June 3	12:00 Noon, THE FASHION GROUP (2nd Show), N.Y. Hilton Hotel, CI 7-3940.		
Friday June 3 2:00 P.M.	FUR FASHIONS BY DIANE VON FURSTENBERG By invitation. Thereafter by appointment, 11th floor. Contact: 736-7676.	MOHL FUR COMPANY (345 SEVENTH AVENUE)	N.Y. HILTON HOTEL BEEKMAN ROOM
Saturday June 4- June 9	35TH CHRISTMAS DISPLAY MARKET WEEK Contact: Marvin Dorfman, 982-6571.	NAT'L ASSOCIATION OF DISPLAY INDUSTRIES	120 EAST 23RD STREET VISUAL MERCH'G CENTER
June 4	FALL READY-TO-WEAR AT CHICAGO APPAREL MART (June 4-9). Contact: (800) 621-3902.		
Monday June 6 6:30 P.M. Reception	ANNUAL SCHOLARSHIP DINNER DANCE "The Look" -- fashions from F.I.T. Design Laboratory. Contribution \$200.00 per person for Foundation Fund for Scholarships & Development. Contact: 760-7642.	FASHION INSTITUTE OF TECHNOLOGY	227 WEST 27TH STREET
Tuesday June 7 3:00 P.M.	SHOWING OF FALL- WINTER COLLECTION By invitation. Thereafter by appointment. Contact: Deborah Kerner, 861-1211.	AUSTIN ZUUR, LTD.	835 MADISON AVENUE (AT 69TH STREET)
Wednesday June 8 7:00 P.M.	ANNUAL RECOGNITION AWARDS DINNER Tickets: \$125.00 each. Contact: 673-5580.	THE FRAGRANCE FOUNDATION (116 EAST 19TH STREET)	WALDORF-ASTORIA GRAND BALLROOM

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
June 10	FALL SHOWINGS IN LOS ANGELES BY N.Y. FASHION CREATORS (June 10-13).		
Sunday	INTERNATIONAL SHOWINGS	NEW DIRECTIONS/	ST. REGIS HOTEL
June 12-	FOR VISITING PRESS	PRESS WEEK	5TH AVE & 55TH STREET
June 16	By invitation. Contact: Mildred Sullivan (Suite 404), 1 Times Square, 221-3816.		
Monday	PRESS SHOWING OF	YVES SAINT LAURENT	ST. REGIS HOTEL
June 13	FALL MENSWEAR		ROOF
12:30 P.M.	Showing for visiting press of menswear collection by Yves Saint Laurent.		
Luncheon	By invitation. Contact: Yvon Dihe, 541-6750.		
Tuesday	COLORWORKS	AVON PRODUCTS INC.	9 WEST 57TH STREET
June 14	BY AVON		28TH FLOOR-DISCOTEEEN
5:00 P.M.-	Cocktails/buffet. Introduction of Teen Makeup Line. By invitation. Contact:		
7:30 P.M.	Teddi San, 593-5342.		
Thursday	PRESS PREVIEW: FALL-WINTER MEN'S FASHION		ESSEX & SUSSEX HOTEL
June 16-	MEN'S AND BOYS' FASHIONS ASSOCIATION		SPRING LAKE, NEW JERSEY
June 19	Fashion seminars, audio visual presentations, and designers' showing. Firms participating (to date) include: Thurs., June 16--Pierre Cardin. Fri., June 17-- Sedgefield Sportswear Co.; Univis/Stanley Blacker Frame Collection; Du Pont. Sat., June 18--Pendleton Woolen Mills; Celanese; Sole Leather Council; Greif & Co.; Big Smith; Montgomery Ward. Sun., June 19--Adolfo, Marsha Akins for Makins; Alexander Julian; Sal Cesaran; Country Roads by Robert Stock; Dimitri; Jean-Paul Germain; Rafael; Giorgio Sant'Angelo. By invitation. Exec. Director: Norman Karr. Fashion Director: Chip Tolbert. Contact: Katherine Agnello, 581-8210.		
Sunday	SEMI-ANNUAL	AMERICAN DESIGNER	HOTEL PLAZA
June 19-	PRESS WEEK	SHOWINGS	TERRACE ROOM
June 24	By invitation. Publicity: Eleanor Lambert, PL 9-1128.		
August 8	OPENING OF HOLIDAY AND RESORT READY-TO-WEAR COLLECTIONS -- N.Y. (August 8-19).		

CONTINUOUS SHOWINGS - THESE FALL COLLECTIONS HAVE ALREADY OPENED

ACT III.	1411 Broadway, 15th floor, 695-4440
ADINI COLLECTION.	1411 Broadway, Suite 1144, 354-4942
GIL AIMBEZ-GENRE; GIL AIMBEZ-BON MENAGE. . .	530 Seventh Avenue, 2nd floor, 563-0988
KOOS VAN DEN AKKER.	795 Madison Avenue (67th Street) 2nd fl., 249-5432
JOHN ANTHONY.	550 Seventh Avenue, 24th floor, 239-7080
ARROW DESIGN GALLERIES.	550 Seventh Avenue, 6th floor, 354-4464
BILL ATKINSON, LTD.	530 Seventh Avenue, 4th floor, 221-8510
AUSTIN-DAUGE.	515 East 83rd Street, 288-1627
AVENTURA (NEW KIMBERLY DIVISION).	1441 Broadway, 16th floor, 221-7373
AYAKO, INC.	498 Seventh Avenue, 5th floor, 564-5328
BARON PETERS; ROBERT LEONARD.	530 Seventh Avenue, 30th floor, 564-6238

THESE FALL COLLECTIONS HAVE ALREADY OPENED (continued from page 6)

SCOTT BARRIE. 530 Seventh Avenue, 3rd floor, 354-7830
GEOFFREY BEENE & BEENE BAG. 550 Seventh Avenue, 4th floor, 398-0800
GIANNI VERSACE FOR BEGED-OR. 526 Seventh Avenue, 10th floor, 221-6922
HARVE BENARD LTD. 205 West 39th Street, 5th floor, 354-8420
STANLEY BLACKER, INC. 550 Seventh Avenue, 10th floor, 764-3730
MR. BLACKWELL. Hotel Warwick, Suite 2206, 254-3988; 247-2700
ALICE BLAINE FOR GIRAFFE. 80 West 40th Street, 10th floor, 221-5765
BILL BLASS. 550 Seventh Avenue, 17th floor, 221-6660
BLASSPORT. 550 Seventh Avenue, 2nd floor, 354-1500
BLOUSECRAFT CO. 525 Seventh Avenue, 3rd floor, 947-1050
ALFRED BOSAND, INC. 37 West 57th Street, 5th floor, HA 1-4188
PIERRE CLARENCE (BOUSSAC OF FRANCE). 498 Seventh Avenue, 22nd floor, 246-2451
ELEANOR BRENNER & BRENNER BEES. 498 Seventh Avenue, 5th floor, 239-1150
DONALD BROOKS. 530 Seventh Avenue, 19th floor, 391-0900
STEPHEN BURROWS. 10 W. 57 St. (Pat Tennant), 7th fl., CI 7-1100
CACHAREL FOR MALLORY. 530 Seventh Avenue, 9th floor, 221-7222
INGRID CAD. 226 West 37th Street, 7th floor, 594-8955
ROBERTA DI CAMERINO. Olympic Tower, 645 Fifth Avenue, 355-7600
ANN CAMPION. U.N. Plaza Hotel, Suite 2819, 355-3400
ALBERT CAPRARO. 550 Seventh Avenue, 23rd floor, 221-8354
PIERRE CARDIN (SPORTSWEAR). 550 Seventh Avenue, 5th floor, 354-9760
RODRIGUES FOR CARLYE. 530 Seventh Avenue, 8th floor, 244-6761
BONNIE CASHIN FOR PHILIP SILLS. 48 West 37th Street, 5th floor, 563-2633
CASIS & SICA KNITS. 530 Seventh Avenue, 2nd floor, 594-4470
ROBERT CAVALLI. Hotel Plaza, Suite 7379, PL 9-3000
CESARANI. 550 Seventh Avenue, 10th floor, 221-6690
CINNAMON WEAR BY BRITTA. 530 Seventh Avenue, 24th floor, 354-3636
LIZ CLAIBORNE. 80 West 40th Street, 6th floor, 354-4900
CLOVIS BY CLOVIS RUFFIN. 550 Seventh Avenue, 20th floor, 221-0642
CLUBMEN DESIGNS (PARIS COTE D'AZUR). 1400 Broadway, 27th floor, 869-8783

THESE FALL COLLECTIONS HAVE OPENED (continued from page 7)

COLLECTORS I (DIV. LEONARD SUNSHINE) 550 Seventh Avenue, 7th floor, 398-9115
COLLECTORS II (DIV. LEONARD SUNSHINE) 550 Seventh Avenue, 7th floor, 398-9115
COVERS (DIV. GAMUT & RUSSEL TAYLOR) 512 Seventh Avenue, 6th floor, 354-4700
CUDDLECOAT; V & J DESIGN. 500 Seventh Avenue, 5th floor, 279-9223
CYGNE DESIGNS LTD. 530 Seventh Avenue, 14th floor, 354-6474
DALANI II & DAL KNITTERY. 498 Seventh Avenue, 6th floor, 563-2300
JAMES DAUGHERTY. 530 Seventh Avenue, 6th floor, 354-2299
DONALD DAVIES. 50 West 57th Street, 5th floor, 582-7453
DIMITRI. 142 Fifth Avenue, 4th floor, 929-0490
DDDOMINICK. 220 East 60th Street, 688-2845
DON LUIS de ESPANA. 530 Seventh Avenue, 6th floor, 354-2270
JESSIE DORIO. 18 West 23rd Street, 5th floor, OX 1-1780
NANCY EBKER - SPORTWORK. 1411 Broadway, 30th floor, 354-7200
ESTEVEZ. 530 Seventh Ave., (Sylvan Rich) 20th fl., 947-8470
EUROPEAN FASHION EXCHANGE. 575 Seventh Avenue, 2nd floor, 221-3775
FABRICE DESIGNS. 226 Fifth Avenue (27th St.), 6th fl., 889-4826
MIMI FAYAZI. Hotel Plaza, Suite 1021, PL 9-3000
JON FLEMING. 498 Seventh Avenue, 9th floor, 695-5914
FLORENCE & CELESTE. 498 Seventh Avenue, 9th floor, 279-9620
CHARLOTTE FORD (DIV.DON SOPHISTICATES) 530 Seventh Avenue, 7th floor, 391-5460
FRAGMENTS. Hotel Plaza, Suite 1329, PL 9-3000
DIANE VON FURSTENBERG. 550 Seventh Avenue, 16th floor, 354-8336
EVA GABOR APPAREL. 530 Seventh Avenue, 8th floor, 221-6655
NAZARENO GABRIELLI. 115 East 57 Street, 14th floor, 759-8150
GALLANT INT'L & PIERRE CARDIN. 205 West 39th Street, 8th floor, 354-7284
GAMUT BY DON SAYRES. 512 Seventh Avenue, 6th floor, 354-4700
GARE FASHIONS. 512 Seventh Avenue, 8th floor, 947-1072
MADY GERRARD. 550 Seventh Avenue, 5th floor, 594-5010
GINALA, GINESSA, AQUATOGS. 512 Seventh Avenue, 13th floor, 244-2700

THESE FALL COLLECTIONS HAVE OPENED (continued from page 8)

RICHARD ASSATLY FOR GINO-SNOW. 550 Seventh Avenue, 12th floor, 391-0901
GOLDWORM. 1410 Broadway, 20th floor, 244-1700
GREGORY & GOLDBERG BY SANT'ANGELO. 525 Seventh Avenue, 17th floor, 354-7500
BILL HAIRE FOR FRIEDRICKS. 205 West 39th Street, 13th floor, 736-8867
HALSTON. 550 Seventh Avenue, 14th floor, 354-6340
HALSTON V; & HALSTON VI. 1411 Broadway, 29th floor, 221-1212
BETTY HANSON & COMPANY. 205 West 39th Street, 14th floor, 840-8888
CATHY HARDWICK. 530 Seventh Avenue, 4th floor, 221-7545
EVA HAYNAL COUTURE. 499 Seventh Avenue, 11th floor, 279-7485
HELGA. Hotel Gotham, Suite 1201, CI 7-2200
DANIEL HECHTER. 530 Seventh Avenue, 9th floor, 221-1033
HOLLY'S HARP. Hotel Plaza, Suite 1039, PL 9-3000
JUDY HORNBY INTERNATIONAL. 237 East 60th Street, 486-0058
CAROL HORN'S HABITAT; C.H.H. DRESSES. 530 Seventh Avenue, 20th floor, 354-4330
RENEE HELGA HOWIE. Hotel Regency, Private Suite, PL 9-4100
MICHEL HRNJAK FOR R.E.F. 109 West 39th Street, 2nd floor, 354-5225
JAEGER. 1407 Broadway, 41st floor, 868-1620
JAMISON. 498 Seventh Avenue, 24th floor, 239-9477
EVA FOR ROBERT JANAN. 530 Seventh Avenue, 19th floor, 354-7880
JOUSSE CO. 530 Seventh Avenue, 20th floor, 221-7830
HOUSE OF JULIO. 23 West 52nd Street, 3rd floor, 399-0940
JUPE INTERNATIONAL. 550 Seventh Avenue, 9th floor, 398-9000
JUST DESSERTS. 1407 Broadway, Suite 2118, 889-0809
J.W.P. SPORT. 1410 Broadway, 33rd floor, 391-8454
KENAR & INDYGO BY ANN TJIAN. 530 Seventh Avenue, 21st floor, 221-6993
NAT KAPLAN. 498 Seventh Avenue, 21st floor, 239-9400
KAPPI. 498 Seventh Avenue, 21st floor, 239-9494
KASPER FOR J.L. SPORT. 530 Seventh Avenue, 11th floor, 221-4200
KASPER FOR JOAN LESLIE. 530 Seventh Avenue, 11th floor, 221-4200

THESE FALL COLLECTIONS HAVE OPENED (continued from page 9)

KIMBERLY & KIMS. 1441 Broadway, 16th floor, 221-7373
GAYLE KIRKPATRICK FOR TUDOR SQUARE. 1407 Broadway, 21st floor, 279-8120
ANNE KLEIN & COMPANY. 205 West 39th Street, 3rd floor, 221-7880
CALVIN KLEIN. 205 West 39th Street, 11th floor, PE 6-9601
DON KLINE. 32 West 39th Street, 12th floor, 221-6771
THE KNIT GROUP. 530 Seventh Avenue, 19th floor, 391-0900
REGINA KRAVITZ FOR REGGIE KRAYON KLOTHES. . . . 1441 Broadway, Room 1469, 221-1359
LESTER HAYATT FOR LADY MADONNA. 36 East 31st Street, 2nd floor, 685-4555
LANVIN-BOUTIQUE DE LUXE. 1370 Sixth Avenue, 6th floor, 581-3890
RALPH LAUREN. 550 Seventh Avenue, 3rd floor, 221-0675
RALPH LAUREN ACTIVE SPORT. 550 Seventh Avenue, 3rd floor, 221-2787
EMILY LAWRENCE. 205 West 39th Street, 2nd floor, 354-5275
LEONARD FASHION OF PARIS. 550 Seventh Avenue, 15th floor, 869-3601
TINA LESER. 550 Seventh Avenue, 6th floor, 354-1122
HAROLD LEVINE BY DON BRIETINGER. 530 Seventh Avenue, 21st floor, 391-2255
LOOMTOGS TENNIS WHITES; LOOMTOGS SPORTS. . . . 1407 Broadway, 35th floor, 354-3600
JEAN LUC ENTERPRISES (HARRYMAN INT'L). 40 West 57th Street, Suite 912, 246-5278
MARY McFADDEN. 264 West 35th Street, 2nd floor, 736-4078
McMULLEN. 550 Seventh Avenue, 20th floor, 391-6633
MAC TAC OF PARIS (LEONARD SUNSHINE). 530 Seventh Avenue, 7th floor, 564-9115
MAEJA (Designer Sportswear) St. Regis Hotel, Suite 305, PL 3-4500
MARION MAGED. 1411 Broadway, 12th floor, 354-8490
MARITA/A.M./P.M. BY ANTHONY MUTO. 530 Seventh Avenue, 5th floor, 354-9440
MARTIERI. 550 Seventh Avenue, 22nd floor, 221-6252
GEORGE MASKET. 498 Seventh Avenue, 10th floor, 947-7110
VERA MAXWELL. 530 Seventh Avenue, 26th floor, LO 3-4358
MAYA. 773 Madison Avenue, (66th Street), 988-8444
MIGNON; MIGNON INT'L. 530 Seventh Avenue, 3rd floor, 354-4980
TRACY MILLS. 550 Seventh Avenue, 5th floor, 221-6374

THESE FALL COLLECTIONS HAVE OPENED (continued from page 10)

HANAE MORI 550 Seventh Avenue, 5th floor, 221-5726
JEANNENE BOOHER FOR DAVID MORRIS. 525 Seventh Avenue, 5th floor, 947-0511
MEL MORTMAN. 525 Seventh Avenue, 9th floor, 564-1820
MIRA DE MOSS. 335 West 38th Street, 5th floor, 695-1686
GIOVANNI DE MOURA. 7 West 22nd Street, 10th floor, 675-7228
MUNEY DESIGN (JAY JAXON) 530 Seventh Avenue, 24th floor, 221-7821
NINI'S NOWHERE ELSE. 989 Lexington Avenue (71st Street), 744-7780
NANTUCKET NATURALS. 498 Seventh Avenue, 17th floor, 244-3558
LEO NARDUCCI. 530 Seventh Avenue, 26th floor, 221-6720
NARDUCCI WITH THE SMITHS. 1407 Broadway, 41st floor, 221-3080
MALORIE NELSON FOR RIGA PRINTS. Hotel Gotham, Suite 603, CI 7-2200
NEWCOMER. 1407 Broadway, 21st floor, 354-0026
ALBERT NIPON & NIPON BOUTIQUE (24TH FL). 530 Seventh Ave., 3rd fl., 354-0760; 354-4325
NOI. 550 Seventh Avenue, 15th floor, 398-9000
MICHAEL NOVARESE. Hotel Plaza, Suite 601, PL 9-3000
ORIGINALA BY PAT SANDLER. 512 Seventh Avenue, 43rd floor, 695-5100
MOLLIE PARNIS BOUTIQUE & COUTURE. 530 Seventh Avenue, 18th floor, 221-1445
CLAUDE PAYNE. 498 Seventh Ave., P.B.S.A., 9th fl., 947-4492
P.B.S.A. LTD. 498 Seventh Avenue, 9th floor, 947-4492
PENDLETON LTD. 489 Fifth Avenue, 25th floor, 661-1670
PINKY & DIANNE FOR PRIVATE LABEL. 730 Fifth Avenue, Suite 1902, 586-2377
VALERIE PORR. 530 Seventh Avenue, 5th floor, 221-1240
THEA PORTER. Hotel Algonquin, Suite 905, 687-4400
PORTFOLIO BY PERRY ELLIS (DIV. VERA CO). 1411 Broadway, 29th floor, 532-8000
POSH, INC. BY JAY ANDERSON. 550 Seventh Avenue, 18th floor, 974-0964
BERT PULITZER CO., & PULITZ-HER. 27 West 23rd Street, 4th floor, 741-7950
BILL KAISERMAN FOR THE RAFAEL WOMAN. 29 West 56th Street, 5th floor, 399-2450
REIKO. 177 East 87th Street, 5th floor, 628-3817
OSCAR DE LA RENTA. 550 Seventh Avenue, 11th floor, 354-6777

THESE FALL COLLECTIONS HAVE OPENED (continued from page 11)

OSCAR DE LA RENTA COLLECTIBLES. 1411 Broadway, 9th floor, 221-5925
OSCAR DE LA RENTA FOR LEDASPAIN. 1410 Broadway, 21st floor, 947-8070
ARTHUR RICHARDS BY FRANK YOUNG. 31 West 56th Street, Showroom, 247-2300
JILL RICHARDS; & JILL RICHARDS II. Hotel Gotham, Suite 1005, CI 7-2200
RIZKALLAH FOR DON FRIESE. 550 Seventh Avenue, 9th floor, 398-9000
SAMUEL ROBERT. 530 Seventh Avenue, 9th floor, 221-1995
DOMINIC ROMPOLLO. 530 Seventh Avenue, 7th floor, 354-1880
RONA BY MARIO FORTE & GLORIA CASTALDO. 498 Seventh Avenue, 6th floor, 563-2300
RUBENS' DREAM LTD. Hotel York, Room 1019, 868-2670
CHRISTIAN RUPERT, INC. 530 Seventh Avenue, 14th floor, 764-3726
RUFFINWEAR & RUFFINKNIT (CLOVIS RUFFIN). 550 Seventh Avenue, 8th floor, 221-0661
GLORIA SACHS. 530 Seventh Avenue, 30th floor, 563-1640
JORDAN FOR JORDAN SACK & CO. Hotel Gotham, Suite 1101, 247-2200
SAINT CLAIR. 1411 Broadway, 24th floor, 730-8235
ST. LAURENT TRICOTS. 1407 Broadway, Suite 914, 244-7210
ST. MICHEL SPORTSWEAR. 1407 Broadway, 17th floor, 869-9322
PAULA SAKER. 1411 Broadway, 23rd floor, 221-6960
SANSAPPELLE. Hotel Gotham, Suite 703, CI 7-2200
GIORGIO SANT'ANGELO. 550 Seventh Avenue, 22nd floor, 221-6252
SAZ. 530 Seventh Avenue, 21st floor, 221-3489
ABE SCHRADER. 530 Seventh Avenue, 15th floor, LO 4-9194
SIBLEY-COFFEE LTD. 37 West 57th Street, 9th floor, 758-2341
HELENE SIDEL, INC. 530 Seventh Avenue, 7th floor, 354-0024
JERRY SILVERMAN. 530 Seventh Avenue, 17th floor, 244-7522
JERRY SILVERMAN SPORT (PATTI CAPPALLI). 530 Seventh Avenue, 10th floor, 391-0420
ADELE SIMPSON. 530 Seventh Avenue, 23rd floor, 354-8600
SONATA BY BETSY GONZALEZ. 54 West 39th Street, 5th floor, 221-6880
SPORTOWNE COAT. 500 Seventh Avenue, 7th floor, 594-6900
SPORTWHIRL; & MULTI FACETS. 498 Seventh Avenue, 15th floor, 563-0800

THESE FALL COLLECTIONS HAVE OPENED (continued from page 12)

MALCOLM STARR. 550 Seventh Avenue, 8th floor, 221-0637
ERNST STRAUSS; SCHNELL SPORT. Hotel Gotham, Suite 1801, CI 7-2200
STEVECOKNIT 1450 Broadway, 25th floor, 391-1109
ILKA SUAREZ. 498 Seventh Avenue, 5th floor, 564-5328
LEONARD SUNSHINE KNITS. 550 Seventh Avenue, 7th floor, 398-9115
CHARLES SUPPON (INTRESPORT). 550 Seventh Avenue, 21st floor, 354-4395
TADAOMI, LTD. 37 West 39th Street, 12th floor, 354-3963
TANNER OF N.C. 530 Seventh Avenue, 28th floor, 244-6350
TANNERWAY BY LOIS ANDERSON. 530 Seventh Avenue, 28th floor, 354-0015
THAI LINES; STAR OF SIAM. 550 Seventh Avenue, 18th floor, 398-0920
REUBEN THOMAS, INC. 498 Seventh Avenue, 18th floor, 736-6060
FRANK TIGNINO FOR MORT SCHRADER. 550 Seventh Avenue, 15th floor, 398-9000
TONICO. 52 West 57th Street, Mezzanine, 246-2781
TREVI COURT BY HARRY STRIEBEL. 498 Seventh Avenue, 11th floor, 695-6950
TRIC-TRAC. 37 West 39th Street, 8th floor, 221-7935
TRIGERE. 550 Seventh Avenue, 16th floor, 391-9100
GLORIA VANDERBILT BLOUSES BY MURJANI U.S.A. . . 498 Seventh Avenue, 5th floor, 947-5363
JOAN VASS. 418 West 25th Street, Showroom, 925-6332
LEVINO Verna FOR MAYEHOFF. 498 Seventh Avenue, 9th floor, 279-2345
VICTORIA ROYAL BY MARTIN STAHELY. 530 Seventh Avenue, 7th floor, 947-6845
V & J DESIGN. 500 Seventh Avenue, 5th floor, 279-9223
ILIE WACS; WACS WORKS. 530 Seventh Avenue, 29th floor, 354-9080
ED CARACCI FOR KENNETH WARREN. 498 Seventh Avenue, 7th floor, 736-3780
CHESTER WEINBERG. 550 Seventh Avenue, 9th floor, 354-4420
RITA WEISSMANN, INC. 491 Seventh Avenue, 17th floor, 564-6424
WILROY. 530 Seventh Avenue, 22nd floor, 221-2200
YOUNG ADVENTURE (DIV. LEONARD SUNSHINE). 550 Seventh Avenue, 7th floor, 564-9115
MRS. H. WINTER FOR YESTERDAY'S NEWS. 155 West 23rd Street, 10th floor, 691-8300
ZORAN. 22 East 69th Street, 751-5027.